

FRANCHISE OPPORTUNITY 2026

Start a coaching center Don't start from zero.

Academics, marketing, recruitment, technology and operating support — built into one franchise model.

Built for educators • entrepreneurs • investors

15+

CENTRES

9+

YEARS

500–1000

SQ. FT.

NO ROYALTY*

TILL BREAK-EVEN

THE SUPPORT STACK

ACADEMICS

Curriculum + faculty training

MARKETING

Google + Meta + local support

PEOPLE

Recruitment + HR guidance

TECH + OPS

CRM + SOPs + student management

WHY SCHOLARS SSC ACADEMY?

A model that helps you avoid starting from scratch.

Brand presence, academics and launch support — brought together in one model.

15+

CENTRES

Growing multi-centre
presence across
India.

9+

YEARS

Education-sector
experience since
2017.

0*

ROYALTY

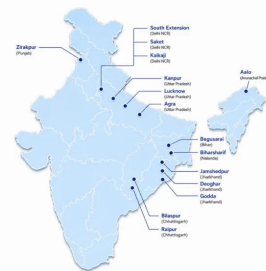
Till break-even, as
stated in the
franchise offer.

*No royalty till break-even: subject to franchise terms and conditions.

CENTRE FOOTPRINT

SCHOLARS SSC ACADEMY
SSC | IBPS | NDA | RAILWAY | COMMERCE

Centers Map



START YOUR OWN EDUCATION BUSINESS ➡ Call: 9312712114

Official Scholars website visual

FRANCHISE INVESTMENT & SETUP

A compact centre. A complete operating system.

A 500–1000 sq. ft. format, backed by academics, technology and operating support.

ILLUSTRATIVE CENTRE LAYOUT

**LEARNING
ZONE**

COUNSELLING

**RECEPTION /
OPERATIONS**

500–1000 SQ. FT.

Illustrative only — actual local layout may vary.

INVESTMENT

Low-investment
package available

ACADEMICS

Complete curriculum +
faculty training

TECHNOLOGY

CRM + student
management system

OPERATIONS

SOPs, staff training +
business support

Small footprint. Structured support.

COURSE PORTFOLIO

One centre. Multiple learner segments.

A diversified course portfolio lets the franchise serve several exam-preparation and academic needs under one brand.

01

SSC

CGL • CHSL • MTS • GD • CPO • JE
• Steno

02

BANK

IBPS • RRB • SBI • RBI

03

RAILWAY

NTPC • Group D • ALP •
Technician • JE

04

INSURANCE

LIC • NIACL • UIIC • NICL

05

DEFENCE

Delhi Police • CAPF • CISF • CRPF
• BSF

06

NDA / CDS + CUET

NDA • CDS • AFCAT • Agniveer •
CUET • Commerce

6 COURSE CLUSTERS • ONE ACADEMIC BRAND

EDUCATION FRANCHISE SUPPORT

You run the centre. We support the system around it.

Four support pillars help a partner launch, operate, and grow the center.

STARTUP + TRAINING

Setup guidance, induction and ongoing staff/faculty training.

MARKETING SUPPORT

Social media promotion plus professional design, audio, and video creatives.

**PARTNER
SUPPORT****SCHOLARS SSC ACADEMY**

SSC | IBPS | NDA | RAILWAY | COMMERCE

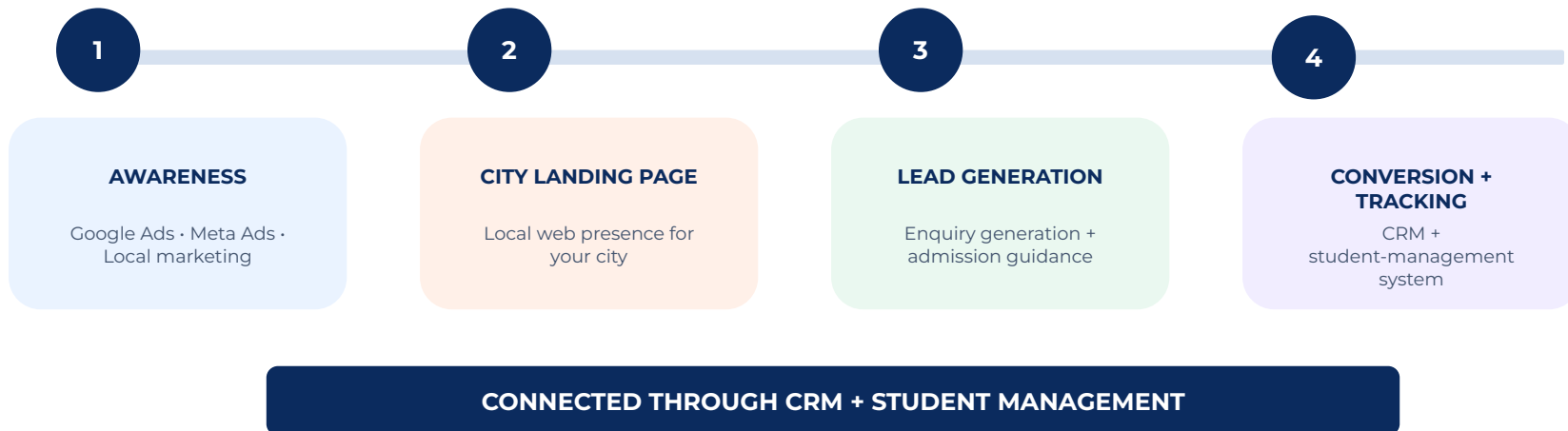
15+ Centres Across India**WHAT YOU GET**

- ✓ Complete Business Setup Support
- ✓ Admission Process Training
- ✓ Faculty Recruitment Support
- ✓ Branding & Marketing Materials
- ✓ Digital Marketing Support
- ✓ Academic Content & Study Material
- ✓ Lead Generation Assistance
- ✓ Website & Landing Page Support
- ✓ Operational Guidance
- ✓ Ongoing Business Mentorship

MARKETING & ADMISSIONS ENGINE

From visibility to admissions - one connected journey.

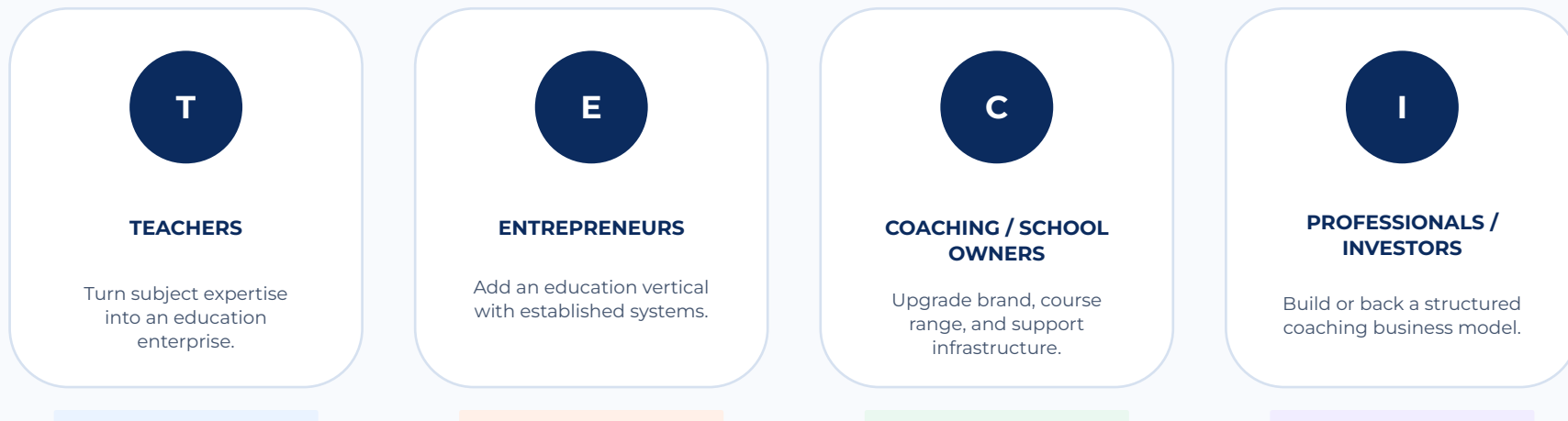
Awareness, local web presence, lead generation, and conversion tracking are connected through one system.



WHO CAN JOIN?

Different starting points. One structured model.

For educators, operators and investors.



YOUR BACKGROUND CAN BE DIFFERENT. THE SYSTEM IS SHARED.

FRANCHISE ALLOCATION PROCESS

From enquiry to activation in 6 clear steps.

A simple, structured journey keeps the decision and launch process easy to explain.



WHY THIS MODEL STANDS OUT

More than a logo license.

The value proposition is an operating-support partnership around the centre.

LOWER LAUNCH PRESSURE

No royalty till break-even*

DEMAND GENERATION

Google, Meta, local marketing + city landing pages



SCHOLARS SSC ACADEMY

SSC | IBPS | NDA | RAILWAY | COMMERCE

FRANCHISE DISCUSSION

Ready to discuss your city?

Let's understand your location, profile, and center plan
and see how the franchise support model fits.

FRANCHISE QUERIES

Mobile: 8810619307 • info@scholarssscacademy.in

H-81, South Extension, Part-1, New Delhi – 110049

BEFORE THE CALL

Keep 3 things ready.

1

YOUR CITY

Where you want to operate

2

AVAILABLE AREA

500–1000 sq. ft. target format

3

YOUR PROFILE

Teacher, operator, investor or existing
centre

START WITH A CONVERSATION →